

# INVOICE

Remit Address:

KASA  
PO Box 840313  
Dallas, TX 75284  
Main: (505) 243-2285  
Billing: (317) 923-8888



Invoice #	215585-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Advertiser	POL/Tim Jennings for State Senate
Product	OCT 22 THROUGH NOV 5 2012
Estimate Number	

Order #	215585
Alt Order #	
Deal #	
Order Flight	10/22/12 - 11/05/12

Station	KASA
Account Executive	KASA National House
Sales Office	National House
Sales Region	National

IDB #	
Advertiser Code	
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	AL2782
Advertiser Ref	

Billing Address:

View Media Services  
Attention: Accounts Payable  
9256 View Avenue Northwest  
Seattle, WA 98117  
USA

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KASA	M-F News 13 on FOX 9-930p	9p-930p		10/29/12 to 10/28/12	5x	MTWTF--				
				Tu	10/30/12	:30	5:14 PM	TMJ30A1012	\$100.00	MG for 1.3 10/23	6
				Tu	10/30/12	:30	9:57 PM	TMJ30A1012	\$400.00	MG for 1.3 10/23	7
3	KASA	Su News 13 on FOX 9-930p	9p-930p		10/22/12 to 10/28/12	1x	-----S				
				F	11/02/12	:30	6:16 PM	YOUKNOWME	\$200.00	MG for 3.1 10/28	2
				M	11/05/12	:30	6:16 PM	YOUKNOWME	\$200.00	MG for 3.1 10/28	3
4	KASA	M-F 6p-630p M-F 6p-630p M-F 8-9a	6p-630p 6p-630p 8a-9a		10/29/12 to 11/04/12	4x	---TF--				
				Th	11/01/12	:30	8:19 AM	YOUKNOWME	\$35.00		5
				Th	11/01/12	:30	8:54 AM	YOUKNOWME	\$35.00		3
				F	11/02/12	:30	8:24 AM	YOUKNOWME	\$35.00		4
				F	11/02/12	:30	8:44 AM	YOUKNOWME	\$35.00		2
5	KASA	M-F News 13 on FOX 9-930p	9p-930p		10/29/12 to 11/04/12	5x	MTWTF--				
				M	10/29/12	:30	9:23 PM	TMJ30A1012	\$500.00		2
				Tu	10/30/12	:30	9:28 PM	TMJ30A1012	\$500.00		4
				W	10/31/12	:30	9:24 PM	YOUKNOWME	\$500.00		3
				Th	11/01/12	:30	9:10 PM	YOUKNOWME	\$500.00		5
				F	11/02/12	:30	9:28 PM	YOUKNOWME	\$500.00		1
					11/05/12 to 11/11/12	1x	M-----				
				M	11/05/12	:30	9:22 PM	YOUKNOWME	\$500.00		6
8	KASA	M-F 8-9a	8a-9a		11/05/12 to 11/11/12	1x	M-----				
				M	11/05/12	:30	8:37 AM	YOUKNOWME	\$35.00		1
9	KASA	M-F News13 on FOX 930-10p	930p-10p		10/29/12 to 11/04/12	1x	----F--				
				F	11/02/12	:30	9:45 PM	YOUKNOWME	\$400.00		1

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

# INVOICE

Remit Address:

**KASA**  
 PO Box 840313  
 Dallas, TX 75284  
 Main: (505) 243-2285  
 Billing: (317) 923-8888



Invoice #	215585-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Advertiser	POL/Tim Jennings for State Senate
Product	OCT 22 THROUGH NOV 5 2012
Estimate Number	

Order #	215585
Alt Order #	
Deal #	
Order Flight	10/22/12 - 11/05/12

Station	KASA
Account Executive	KASA National House
Sales Office	National House
Sales Region	National

IDB #	
Advertiser Code	
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	AL2782
Advertiser Ref	

Billing Address:

View Media Services  
 Attention: Accounts Payable  
 9256 View Avenue Northwest  
 Seattle, WA 98117  
 USA

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	KASA	M-F News13 on FOX 930-10p	930p-10p		11/05/12 to 11/11/12	1x	M-----				
				M	11/05/12	:30	9:59 PM	YOUKNOWME	\$400.00		2
11	KASA	NFL Reg Season Early GM	11a-230p		10/29/12 to 11/04/12	1x	-----S				
				Su	11/04/12	:30	12:45 PM	YOUKNOWME	\$1,200.00		1
12	KASA	Sa News 13 on FOX 9-930p	9p-930p		10/29/12 to 11/04/12	1x	-----S-				
				Sa	11/03/12	:30	9:21 PM	YOUKNOWME	\$350.00		1
13	KASA	Su News 13 on FOX 930-10p	930p-10p		10/29/12 to 11/04/12	1x	-----S				
				Su	11/04/12	:30	9:50 PM	YOUKNOWME	\$350.00		1
				<b>20</b>							
				<u>Aired Spots</u>							

Gross Total	\$6,775.00
Agency Commission	\$1,016.25
Net Amount Due	\$5,758.75
NM Gross Rec Tax ALB	7.0%
Amount Due	\$403.11
	\$6,161.86

Payment Terms 30 Days

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.